

"I HOPE TO RUN THE COMPLETE MARATHON OF ROTTERDAM BEFORE I TURN 60"

GOALS

- Run more relaxed with his trainer
- Staying fit and healthy
- Enjoying live to the fullest

FRUSTRATIONS

- 1,5 m distance rule
- Navigating in unknown buildings
- No being able to run straight
- Navigating when running
- Accidentally pulling the rope when running

KEYWORDS

HARD WORKING, SPORTIVE, VISUALLY IMPAIRED, FRIENDLY, HAPPY, EXTRAVERT, OPEN

Jan Rolmaat

AGE: 54

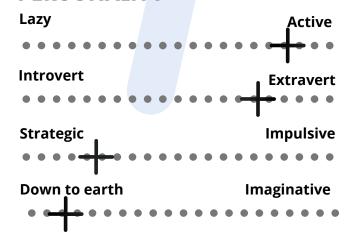
OCCUPATION: FACTORY EMPLOYEE

LOCATION: NAARDEN, NETHERLANDS

BIOGRAPHY

Jan is an active middle-aged man living together with his wife just outside the fort. Every morning on weekdays a shuttle bus comes to pick him up from his home and brings him to the factory. Jan works in a factory where he packages promotional gifts. Even though the work is not very diverse he likes being busy and he always has a lot of fun with his colleagues. It is difficult for Jan to find another job because he was born blind. Due to a medical mistake at birth Jan has never been able to see. Which means he does not know depth, colour and visual shapes. Jan knows the world by sounds and feel. He even dreams in sounds instead of in visuals. He uses a white cane to guide himself around unknown areas. For transport he uses a specialized taxi service or his tandem. He likes to cycle on this tandem with his wife or trainer. Jan has been married for 20 years to his wife Yvonne. They live together in Naarden. Yvonne is sighted and takes care of the groceries and helps Jan where needed. Besides cycling on the tandem, Jan and his trainer do a lot of sports and fun activities together. Their favourite activity is running. They run side by side with a rope between them. The rope is not ideal, but it is commonly used by blind people who run. There is actually a large community of blind people who run in that manner. Jan is part of a dependance of this community. Once every two weeks people from this dependance gather and go for a longer run together. Afterwards they often have a cup of coffee together.

PERSONALITY



BRANDS









SONY